DENTSPLY Professional presented a $3,534 check to the American Cancer Society on behalf of its associates and customers. This is the second consecutive year DENTSPLY Professional has made a contribution for every limited edition pink Midwest® RDH Freedom® Cordless Prophy System sold in support of the fight against breast cancer.

“With so many individuals affected each year by breast cancer, we are extremely proud to contribute to this cause through sales of our pink Midwest RDH Freedom Cordless Prophy System,” said product manager Autumn Anstine.

Presenting the check were associates who donated money as part of DENTSPLY Professional’s support of Lee National Denim Day, which raised funds during October for the American Cancer Society.

Like many, Betty McFeely, DENTSPLY Professional’s Denim Day coordinator, had a personal connection to the cause: “As a breast cancer survivor, I am very happy to raise donations for Lee National Denim Day in support of the American Cancer Society and I am thrilled that DENTSPLY Professional has chosen to donate proceeds of our pink Midwest RDH Freedom Cordless Prophy System,” she said. Donations help the American Cancer Society discover new ways to prevent, find and cure breast cancer while ensuring access to mammograms and providing free support to people with the disease.

(Source: DENTSPLY Professional)

Probiotics update

Two items need to be updated in the “What is a probiotic?” article on page D1 of the November 2012 Hygiene Tribune, Vol. 5, No. 5: The acclimation-phase dose for Evora Pro oral probiotic has changed from twice to once per day, and the children’s product is no longer available; Evora Pro is safe and effective for both children and adults.
Next up on XPsquared: endodontics class

Online C.E. module reviews latest thinking on how best to achieve predictable, successful root canal treatment

As part of its strategic partnership with Guardian Dental Insurance of America, xpAPce has formed a special endodontic education module that provides a step-by-step review on current thinking on how best to achieve predictable, successful root canal treatment.

An innovator in dental continuing education, xpAPce offers CERP-approved online C.E. courses with a mission to enhance patient outcomes, reduce risk, share knowledge and exchange ideas with the world’s leading scholars on a broad range of topics. Visit the website at www.xpapce.com.

Guardian is committed to meeting the needs of its network of 70,000 dentists and has joined with xpAPce to present academically vetted, scientifically valid and clinically relevant continuing education courses for the mutual benefit of Guardian dentists and their patients.

Scholars participating in the special xpAPce/Guardian endodontic module include Drs. Brett Gilbert, Tom Jovicich, Allan Deutsch, Peter Cathro, Catalina Mendez and Ahmed HaShem. In addition, for the benefit of Guardian dentists and all professionals, xpAPce offers a course sponsored by Guardian that explains how best to submit insurance forms that will benefit patients. This course takes the mystery out of why certain submissions require more information and explains how to avoid delays for approvals and reimbursements.

xpAPce has also formed a strategic partnership with OsseoNews, offering selected modules on its website. The first module features a three-part series with Dr. Dennis Tarnow, discussing “Periodontal and Prosthetic Management of Furcated Teeth.” Future modules will address traumatic injuries to primary and secondary dentitions, sleep apnea and more.

What is xpAPce?

The letters in the name xpAPce stand for eXPert APproved Continuing Education. The core of xpAPce’s eLearning takes place in a unique format: an online dental community known as XPsquared. There, not only can dental professionals take C.E. courses, but they can visit vendors at their leisure, view new products, download PDFs, contact a sales rep, attend a meeting and more. Visit the site’s “Education and Vendor Hall” for a list of participating scholars and the courses that they give and to see the vendors that have booths inside the community. For information about becoming a vendor, contact the company at info@xpsquared.com. If you want a quick snapshot of both sites, visit: www.xpsquared.com, where all courses and vendors are listed.

(Source: xpAPce)